

## Message Text

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21

ACTION CU-03

INFO OCT-01 EUR-12 ISO-00 /016 W  
----- 117848

O R 160949Z SEP 75  
FM AMEMBASSY SOFIA  
TO USIA WASHDC IMMEDIATE  
INFO SECSTATE WASHDC 221

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FOR ICS/E, IEU

E.O. 11652: N/A  
TAGS: SCUL, BU  
SUBJECT: EXHIBITS: PHOTOGRAPHY USA

REF: SOFIA 1766

1. DURING HIS BRIEF VISIT HERE LAST WEEK, WE DISCUSSED "PHOTOGRAPHY USA" WITH ICS/E DEPUTY ASST DIR DAVIS. WE ALSO HAVE HAD OPPORTUNITY TO LEARN MORE ABOUT THIS EXHIBIT FROM DON GAYTON, WHO MANAGED IT IN ROMANIA. GAYTON SPECIFICALLY ENLIGHTENED US ABOUT EXHIBIT'S MODULAR CHARACTER; I.E., ITS ADAPTABILITY TO WIDELY VARYING ENVIRONMENTS.

2. WE UNDERSTAND EXHIBIT WILL CLOSE IN ZAGREB SEPT 21. SINCE WE ARE UNABLE TO TAKE IT IN EARLY 1976, AS HOPED, IT SEEMS DESTINED FOR STORAGE UNTIL ITS USSR SHOWINGS STARTING IN MID-1976. HOWEVER, WE BELIEVE IT MIGHT YET BE SHOE-HORNED IN HERE FOR 4-6 WEEK PERIOD BETWEEN OCT 15 AND YEAR END. DAVIS HAS TOLD US THIS WOULD BE ACCEPTABLE.

3. THIS MIGHT BE EASIER TO ACCOMPLISH THAN WE HAD BELIEVED, IN PART BECAUSE CAPTION MATERIAL HAS ALREADY BEEN TRANSLATED. WE WOULD FOREGO HANDOUT BROCHURE. WE ALSO WOULD ACCEPT CUTTING EXHIBIT DOWN TO FIT "GURKO" SITE, WHICH PROJECT DIRECTOR SUIB AND WE HAD THOUGHT EARLIER MIGHT BE TOO SMALL FOR ADEQUATE PRESENTATION.

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DISCUSSIONS WITH DAVIS AND GAYTON, THOUGH, HAVE LED US

TO WANT TO KEEP THAT POSSIBILITY OPEN.

4. DURING DISCUSSION BETWEEN DEPUTY SECRETARY  
INGERSOLL AND MME. LYUDMILLA ZHIVKOVA TOMORROW SEPT 17  
THERE WILL BE OPPORTUNITIES TO AIR OUR VIEWS ON THE LOW LEVEL OF  
CULTURAL RELATIONS, AND THUS PERHAPS TO OBTAIN SOMETHING CONCRETE  
FROM THE BULGARIANS.

5. WE THEREFORE WOULD APPRECIATE BY LOCAL OPENING  
WEDNESDAY CONFIRMATION FROM USIA OF DAVIS' AND GAYTON'S  
OPINION THAT THIS OUTSTANDING EXHIBIT COULD  
YET BE OFFERED TO BULGARIANS FOR SHOWING LATER THIS  
YEAR. PLEASE REPLY BY IMMEDIATE TELEGRAM.  
HERZ

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** CULTURAL PRESENTATIONS, PHOTOGRAPHY  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 16 SEP 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** MartinML  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975SOFIA02021  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION CU  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Previous Handling Restrictions:** n/a  
**Reference:** 75 SOFIA 1766  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** MartinML  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 05 MAY 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <05 MAY 2003 by Izenbel0>; APPROVED <24 SEP 2003 by MartinML>  
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Margaret P. Grafeld  
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06 JUL 2006

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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** EXHIBITS: PHOTOGRAPHY USA  
**TAGS:** SCUL, BU  
**To:** USIA  
**Type:** TE  
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